# **SHINE 2022 Grantee Perception Report**

Generated on February 2, 2023



# THE CENTER FOR EFFECTIVE PHILANTHROPY

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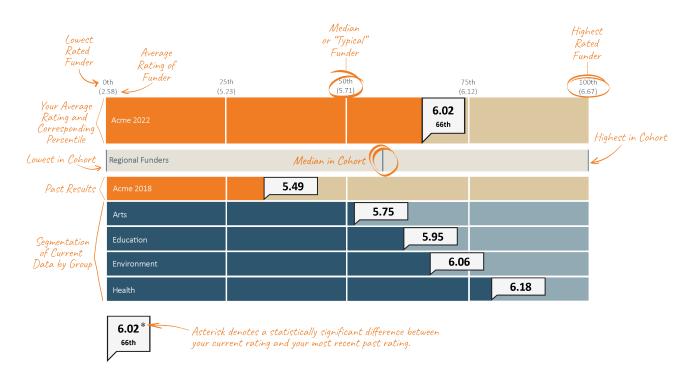


The online version of this report can be accessed at cep.surveyresults.org

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# **Interpreting Your Charts**

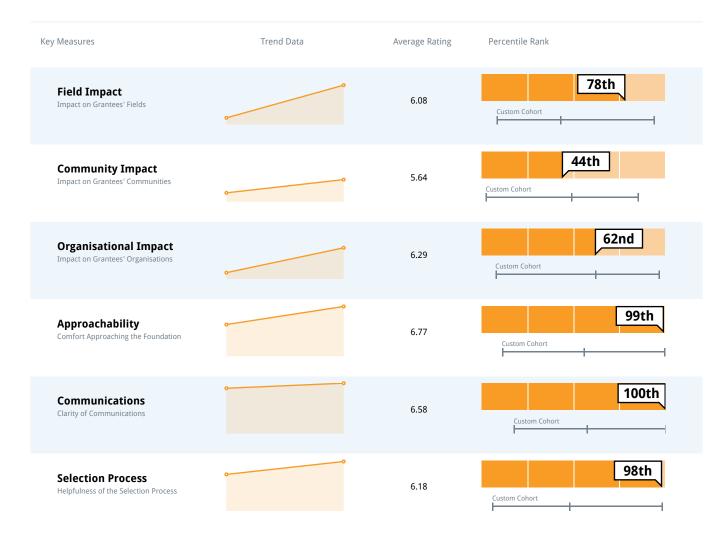


Many of the charts in this report are shown in this format. See below for an explanation of the chart elements.

Missing data: Selected grantee ratings are not displayed in this report due to changes in the survey instrument, or when a question received fewer than eight responses.

# **Key Ratings Summary**

The following chart highlights a selection of your key results. Each of these data points corresponds to an individual survey measure that is displayed with additional detail in the subsequent pages of this report.



# **Survey Population**

Survey	Survey Fielded	Survey Population	Number of Responses Received	Survey Response Rate
SHINE 2022	May and June 2022	83	52	63%
SHINE 2019	May and June 2019	100	62	62%
Survey Year				Year of Active Grants
SHINE 2022				September 2020 - May 2022
SHINE 2019				April 2018 - April 2019

Throughout this report, SHINE's survey results are compared to CEP's broader dataset of more than 40,000 grantees built up over more than a decade of grantee surveys of more than 350 funders. The full list of participating funders can be found at https://cep.org/gpr-participants/.

In order to protect the confidentiality of respondents results are not shown when CEP received fewer than eight responses to a specific question.

## Subgroups

In addition to showing SHINE's overall ratings, this report shows ratings segmented by Region. The online version of this report also shows ratings segmented by Organisation Type, Funding Stream, and Respondent Gender.

Region	Number of Responses
North East	9
North West	14
Yorkshire and Humber	21
Not North	8
Organisation Type	Number of Responses
Organisation	13
School	39
Funding Stream	Number of Responses
Let Teachers SHINE	23
Ready for School	14
Transitions	13
Respondent Gender	Number of Responses
Identifies as a Man	17
Identifies as a Woman	27

# **Subgroup Methodology and Differences**

The following page outlines the methodology used to determine the subgroups that are displayed in the report, along with any differences in grantee perceptions. Differences should be interpreted in the context of SHINE's goals and strategy.

For the questions about gender identity, survey respondents are asked to share their gender identities through a check-all-that-apply question. Each chart has the option of showing the average ratings of respondents who selected only "man," only "woman," multiple gender identities, "non-binary," "gender non-conforming," "prefer to self-identify," and "prefer not to say" - so long as that response option had at least eight respondents.

Per CEP's standard methodology, groups with fewer than 10 respondents are excluded from statistical analysis. Where possible, CEP does run trend analysis among these groups to understand if group ratings differ from the overall ratings by more than 0.3 across survey measures.

# Subgroup Methodology

Region: Using the contact list provided by SHINE, CEP tagged grantees who are located in the North to their specific region - North East, North West, or Yorkshire and Humber. All other grantees were combined into a "Not North" group.

Organisation Type: In its contact list, SHINE tagged grantees according to whether they belong to an organisation or a school.

**Funding Stream:** Using the grantee list provided by SHINE, CEP tagged grantees according to the funding stream through which they received their grant. Grantees in the Transitions (BTG) and Transitions (FH) funding streams were combined into one "Transitions" group. There were not enough grantees surveyed from the COR funding stream to display their responses.

Respondent Gender: Using data grantees provided in the survey, CEP tagged grantees based on their gender identity. Those segmented as "Identifies as a Man" selected "Man" only, and those segmented as "Identifies as a Woman" selected "Woman" only.

# **Subgroup Differences**

Region: There were not enough grantee responses from each region to conduct statistical testing. However, ratings from grantees in the Yorkshire and Humber region trend higher than SHINE's overall survey average on several survey measures, particularly related to SHINE's processes.

**Organisation Type:** Ratings from grantees who belong to organisations trend lower than SHINE's overall survey average on many survey measures. These ratings are significantly lower than ratings from grantees who belong to schools on some survey measures, including SHINE's impact on their fields and awareness of the challenges facing their organisations.

Funding Stream: There are no consistent, significant differences in grantee ratings according to the funding stream through which they received their grant.

**Respondent Gender:** There are no consistent, significant differences in grantee ratings according to their gender identity. For more information, please see the Respondent Demographics section.

# **Comparative Cohorts**

## **Customized Cohort**

SHINE selected a set of 11 funders to create a smaller comparison group that more closely resembles SHINE in scale and scope.

Custom Cohort
City Bridge Trust
Comic Relief
Community Foundation serving Tyne & Wear and Northumberland
Essex Community Foundation
Helios Education Foundation
LankellyChase Foundation
Los Alamos National Laboratory Foundation
Paul Hamlyn Foundation
SHINE
The National Lottery Community Fund
Trust for London

### **Standard Cohorts**

CEP also included 19 standard cohorts to allow for comparisons to a variety of different types of funders.

# **Strategy Cohorts**

Cohort Name	Count	Description
Small Grant Providers	37	Funders with median grant size of \$20K or less
Large Grant Providers	99	Funders with median grant size of \$200K or more
High Touch Funders	38	Funders for which a majority of grantees report having contact with their primary contact monthly or more often
Intensive Non-Monetary Assistance Providers	36	Funders that provide at least 30% of grantees with comprehensive or field-focused assistance as defined by CEP
Proactive Grantmakers	103	Funders that make at least 90% of grants by invitation only
Responsive Grantmakers	99	Funders that make at most 10% of grants by invitation only
Intermediary Funders	36	Funders that primarily regrant philanthropic dollars
International Funders	62	Funders that fund outside of their own country
European Funders	28	Funders that are headquartered in Europe

# **Annual Giving Cohorts**

Cohort Name	Count	Description
Funders Giving Less Than \$5 Million	61	Funders with annual giving of less than \$5 million
Funders Giving \$50 Million or More	83	Funders with annual giving of \$50 million or more

# **Foundation Type Cohorts**

Cohort Name	Count	Description
Private Foundations	163	All private foundations in the GPR dataset

Family Foundations	78	All family foundations in the GPR dataset
Community Foundations	41	All community foundations in the GPR dataset
Health Conversion Foundations	31	All health conversation foundations in the GPR dataset
Corporate Foundations	23	All corporate foundations in the GPR dataset

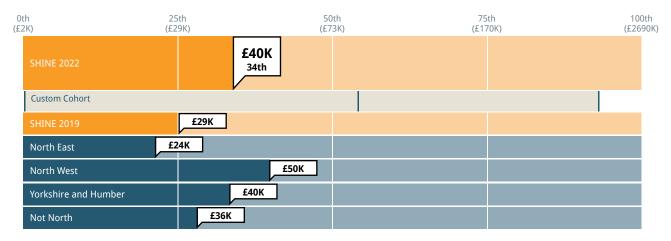
# **Other Cohorts**

Cohort Name	Count	Description
Funders Outside the United States	45	Funders that are primarily based outside the United States
Recently Established Foundations	24	Funders that were established in 2000 or later
Funders Surveyed During COVID-19	98	Funders who surveyed grantees during COVID-19 (GPR only)

# **Grantmaking Characteristics**

Foundations make different choices about the ways they organise themselves, structure their grants, and the types of grantees they support. The following charts and tables show some of these important characteristics. The information is based on self-reported data from funders and grantees, and further detail is available in the Contextual Data section of this report.

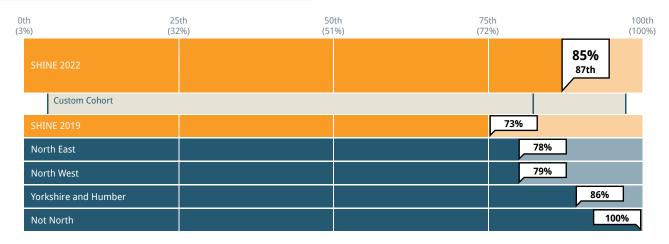
# **Median Grant Size**



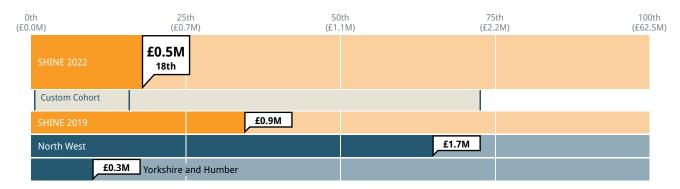
Cohort: Custom Cohort Past results: on Subgroup: Region

## **Proportion of Multi-year Grants**

Proportion of grantees that report receiving grants for two years or longer



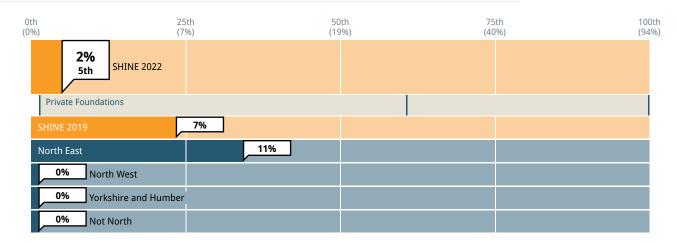
# Median Organisational Budget



Selected Cohort: Custom Cohort					
Grant History	SHINE 2022	SHINE 2019	Average Funder	Custom Cohort	
Percentage of first-time grants	83%	59%	29%	46%	

Selected Cohort: Custom Cohort				
Program Staff Load	SHINE 2022	SHINE 2019	Median Funder	Custom Cohort
Dollars awarded per program full-time employee	£0.4M	£1M	£2M	£1.1M
Applications per program full-time employee	21	64	25	68
Active grants per program full-time employee	19	40	32	46

## **Proportion of Unrestricted Funding**

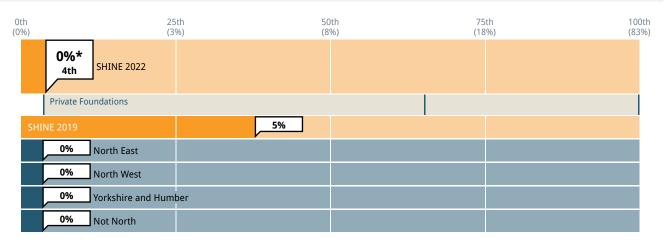


Proportion of grantees responding 'No, this funding was not restricted to a specific use (e.g. general operating, core support)'

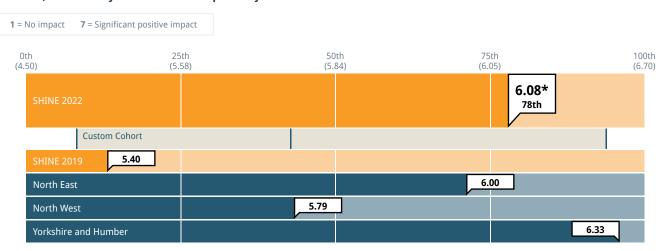
Cohort: Private Foundations Past results: on Subgroup: Region

## Proportion of grantees receiving multi-year unrestricted grants

Proportion of grantees that report receiving grants for two years or longer and who report receiving general operating support funding that was not restricted to a specific use.



# **Impact on and Understanding of Grantees' Fields**



# Overall, how would you rate SHINE's impact on your field?

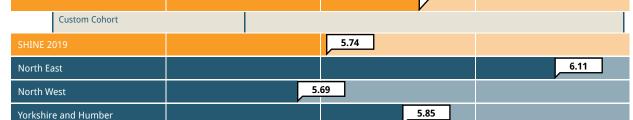
Cohort: Custom Cohort Past results: on Subgroup: Region

## How well does SHINE understand the field in which you work?

 
 1 = Limited understanding of the field
 7 = Regarded as an expert in the field

 0th (4.66)
 25th (5.47)
 50th (5.72)
 75th (5.97)

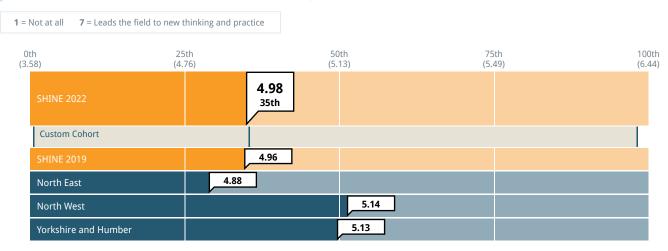
 SHINE 2022
 5.88 66th
 66th



Cohort: Custom Cohort Past results: on Subgroup: Region

100th (6.63)

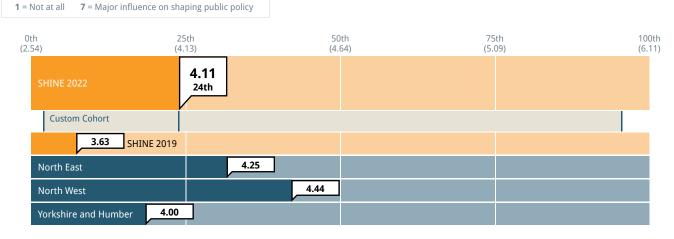
# **Advancing Knowledge and Public Policy**



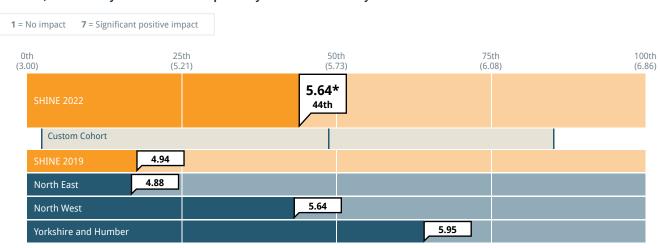
# To what extent has SHINE advanced the state of knowledge in your field?

Cohort: Custom Cohort Past results: on Subgroup: Region

## To what extent has SHINE affected public policy in your field?



# Impact on and Understanding of Grantees' Local Communities



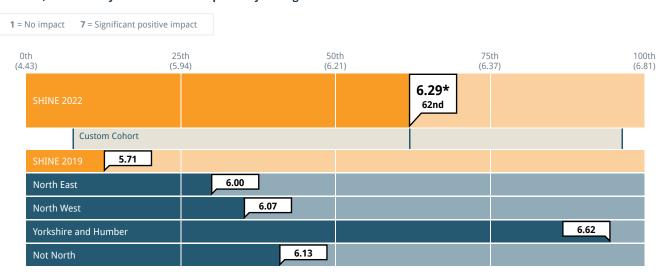
## Overall, how would you rate SHINE's impact on your local community?

Cohort: Custom Cohort Past results: on Subgroup: Region

## How well does SHINE understand the local community in which you work?

1 = Limited understanding of the community 7 = Regarded as an expert in the community

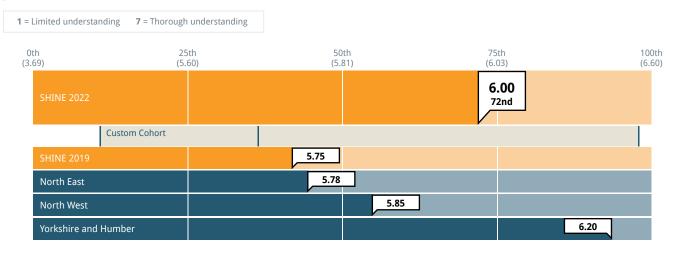
# Impact on and Understanding of Grantees' Organisations



# Overall, how would you rate SHINE's impact on your organisation?

Cohort: Custom Cohort Past results: on Subgroup: Region

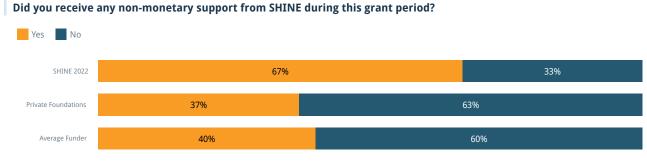
# How well does SHINE understand your organisation's strategy and goals?



# **Grantee Challenges**

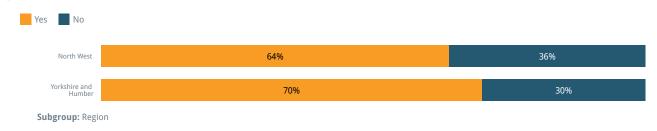
## How aware is SHINE of the challenges that your organisation is facing? 1 = Not at all aware 7 = Extremely aware 0th (4.00) 25th (5.08) 50th (5.34) 75th (5.56) 100th (6.29) 5.90\* 95th Custom Cohort 5.26 5.78 North East 5.64 North West 6.20 Yorkshire and Humber 5.75 Not North

# **Non-Monetary Assistance**





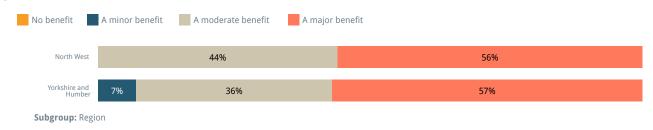
#### Did you receive any non-monetary support from SHINE during this grant period? - By Subgroup



Please note that the following question was only asked of respondents who indicated "yes" to receiving non-monetary support in the previous question.

#### How would you describe the benefit - to your organisation or work - of any non-monetary support that you received? No benefit A minor benefit A moderate benefit A major benefit 48% 45% SHINE 2022 Private Foundations 10% 33% 57% Average Funder 10% 36% 53% Cohort: Private Foundations Past results: on

# How would you describe the benefit - to your organisation or work - of any non-monetary support that you received? - By Subgroup



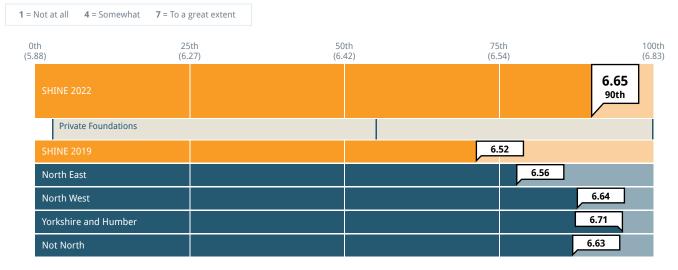
# **Funder-Grantee Relationships**

#### How comfortable do you feel approaching SHINE if a problem arises? 1 = Not at all comfortable 7 = Extremely comfortable 50th (6.27) 75th (6.43) 0th 25th 100th (4.80) (6.12) (6.84) 6.77\* 99th Custom Cohort 6.37 6.78 North East North West 6.79 6.86 Yorkshire and Humber 6.50 Not North

Cohort: Custom Cohort Past results: on Subgroup: Region



## To what extent did SHINE exhibit trust in your organisation's staff during this grant?

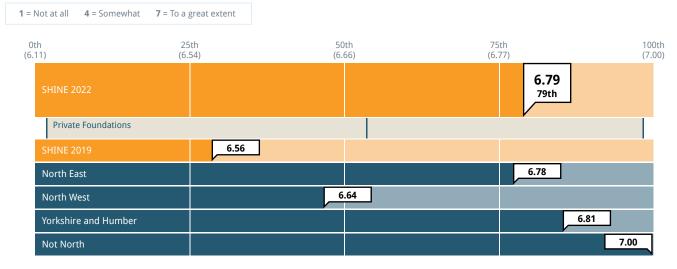


Cohort: Private Foundations Past results: on Subgroup: Region

# To what extent did SHINE exhibit candor about SHINE's perspectives on your work during this grant?

1 =	Not at all <b>4</b> = Somewhat	<b>7</b> = To a great extent				
	th 94)	25th (5.85)	50th (6.10)		75th (6.25)	100th (6.56)
	SHINE 2022					6.35* <sup>87th</sup>
	Private Foundations					
	SHINE 2019		6.00			
	North East			6.11		
	North West					6.36
	Yorkshire and Humber					6.57
	Not North		6.00			

## To what extent did SHINE exhibit respectful interaction during this grant?



Cohort: Private Foundations Past results: on Subgroup: Region

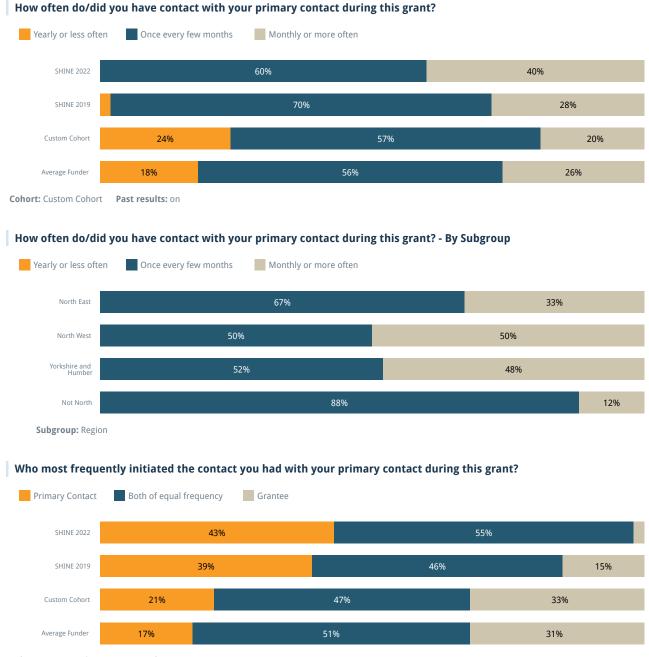
# To what extent did SHINE exhibit compassion for those affected by your work during this grant?

1 = Not at all 4 = Somewhat	<b>7</b> = To a great extent			
0th (5.41)	25th (6.26)	50th (6.44)	75t (6.6	
SHINE 2022				6.73* 91st
Private Foundations	Private Foundations			
SHINE 2019	6	.32		
North East				6.78
North West				6.64
Yorkshire and Humber				6.71
Not North				6.88

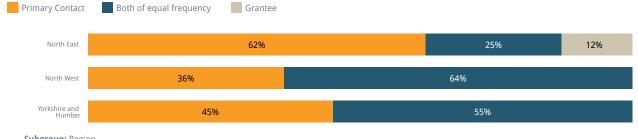
# To what extent is SHINE open to ideas from grantees about its strategy?

1 = Not at all 7 = To a great extent 25th (5.15) 50th (5.42) 75th (5.66) 100th (6.34) 0th (4.14) 6.08\* 95th Custom Cohort 5.58 North East 6.22 5.71 North West 6.38 Yorkshire and Humber 5.75 Not North

# **Interaction Patterns**

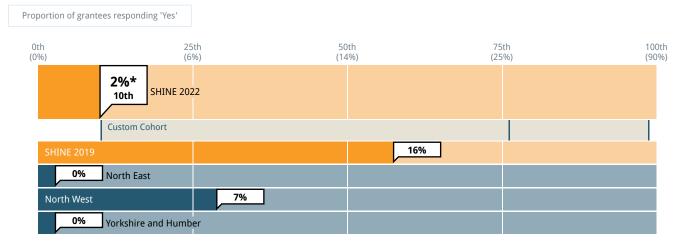






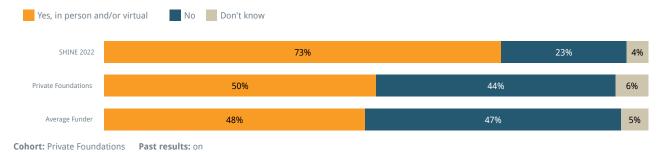
# Who most frequently initiated the contact you had with your primary contact during this grant? - By Subgroup

# Has your main contact at SHINE changed in the past six months?



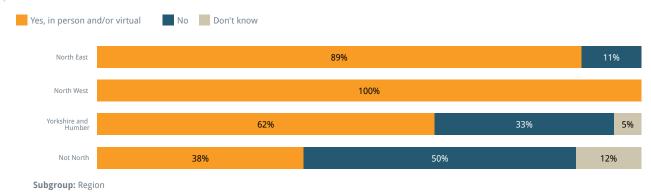
Cohort: Custom Cohort Past results: on Subgroup: Region

# At any point during this grant, including the selection process, did SHINE staff visit your offices or programmes?



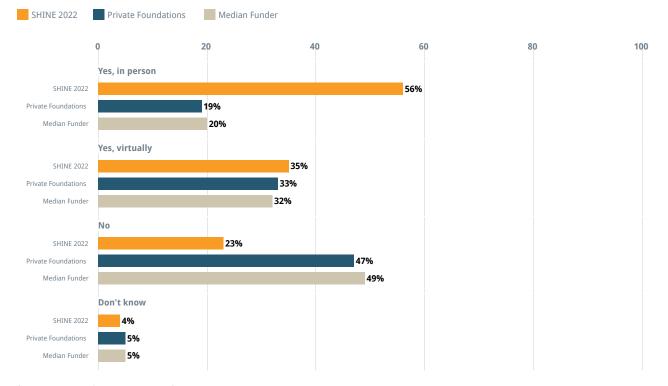
Subgroup: Region

At any point during this grant, including the selection process, did SHINE staff visit your offices or programmes? - By Subgroup

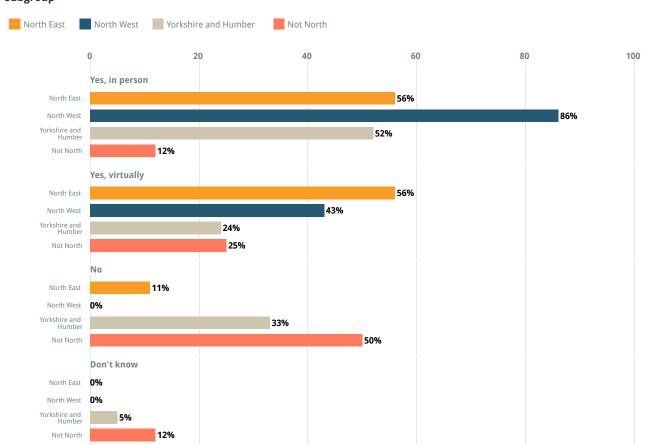


The following charts provide greater detail on the previous site visit question.

# At any point during this grant, including the selection process, did SHINE staff visit your offices or programmes?



Cohort: Private Foundations Past results: on



At any point during this grant, including the selection process, did SHINE staff visit your offices or programmes? - By Subgroup

Subgroup: Region

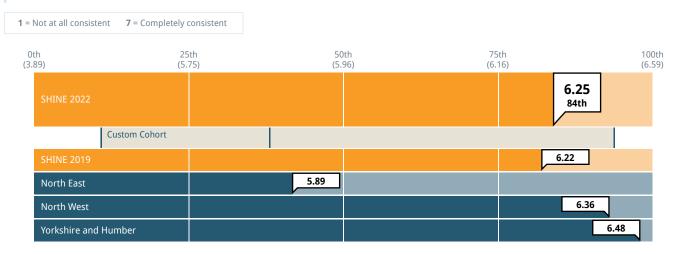
# Communication

#### 1 = Not at all clearly 7 = Extremely clearly 50th (5.74) 75th (5.95) 0th 25th 100th (3.65) (5.49)(6.58) 6.58\* 100th **Custom Cohort** 6.15 6.56 North East 6.50 North West 6.76 Yorkshire and Humber 6.25 Not North

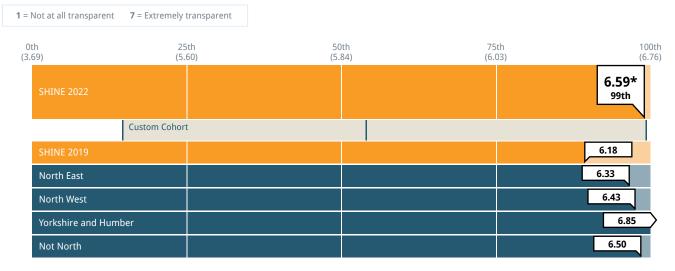


Cohort: Custom Cohort Past results: on Subgroup: Region

How consistent was the information provided by different communication resources, both personal and written, that you used to learn about SHINE?



## Overall, how transparent is SHINE with your organisation?

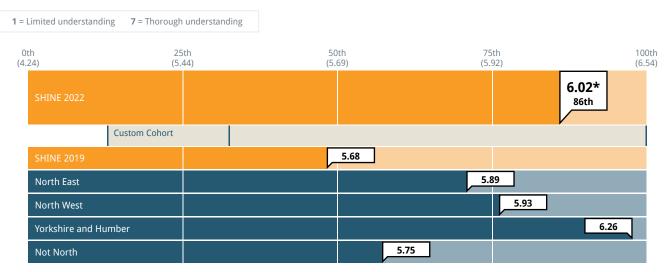


Cohort: Custom Cohort Past results: on Subgroup: Region

# How well do you understand the way in which the work funded by this grant fits into SHINE's broader efforts?

1 =	Limited understanding	<b>7</b> = Thorough understanding				
	th 25)	25th (5.23)	50th (5.44			100th (6.32)
	SHINE 2022				5.73 <sup>80th</sup>	
	Private Foundations					
	North East			5.56	]	
	North West			5.57	]	
	Yorkshire and Humbe	er			5.76	

# **Contextual Understanding**



## How well does SHINE understand the social, cultural, or socioeconomic factors that affect your work?

Cohort: Custom Cohort Past results: on Subgroup: Region

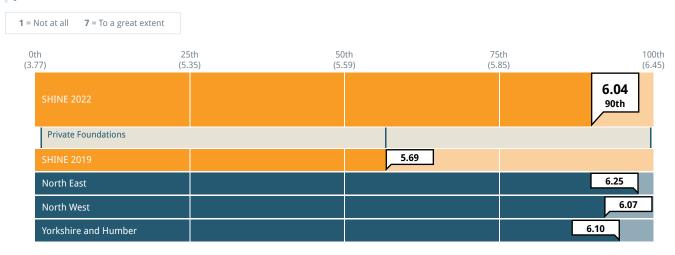
In the following questions, we use the phrase "the people and communities that you serve" to refer to those your organisation seeks to serve through the services and/or programs it provides.

Please note that CEP recently modified the following questions. The prior questions were: "How well does the Foundation understand your intended beneficiaries' needs?" and "To what extent do the Foundation's funding priorities reflect a deep understanding of your intended beneficiaries' needs?" The question anchors have not been modified.

#### 1 = Limited understanding 7 = Thorough understanding 50th (5.69) 0th 25th 100th 75th (4.00) (5.48) (5.87) (6.46) 5.96 84th **Private Foundations** 5.64 6.11 North East 5.93 North West 6.05 Yorkshire and Humber

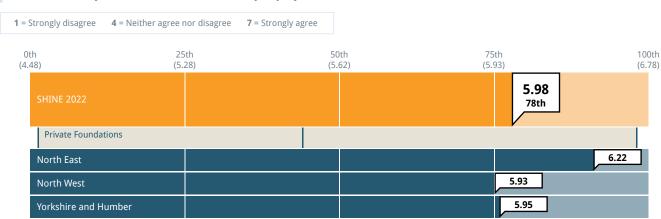
# How well does SHINE understand the needs of the people and communities that you serve?

To what extent do SHINE's funding priorities reflect a deep understanding of the needs of the people and communities that you serve?



# **Diversity, Equity, Inclusion**

Please rate the extent to which you agree or disagree with the following statements about diversity, equity, and inclusion:



## SHINE has clearly communicated what diversity, equity, and inclusion means for its work

### Overall, SHINE demonstrates an explicit commitment to diversity, equity, and inclusion in its work



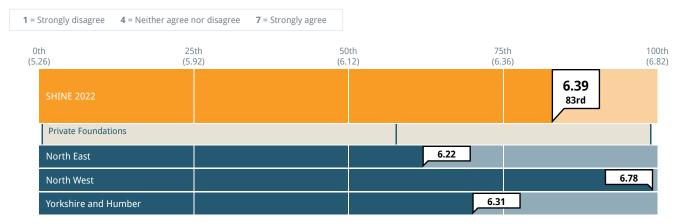
Cohort: Private Foundations Past results: on Subgroup: Region

#### 1 = Strongly disagree 4 = Neither agree nor disagree 7 = Strongly agree 100th (6.78) 25th (6.00) 50th (6.19) 75th (6.39) 0th (5.10) 6.43 77th **Private Foundations** 6.67 North East 6.29 North West 6.47 Yorkshire and Humber

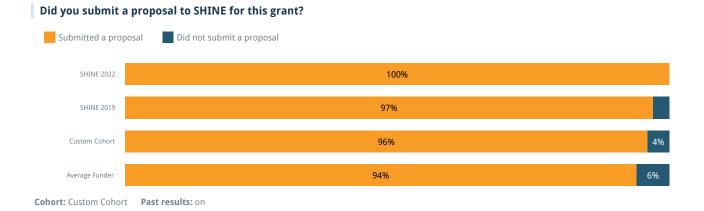
## Overall, most staff I have interacted with at SHINE embody a strong commitment to diversity, equity, and inclusion

Cohort: Private Foundations Past results: on Subgroup: Region

## I believe that SHINE is committed to combatting racism



# **Grant Processes**



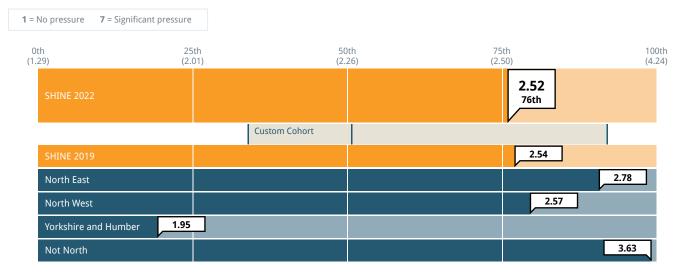
# **Selection Process**

Please note that CEP recently modified the following question. The prior question text was: "How helpful was participating in the Foundation's selection process in strengthening the organisation/program funded by the grant?" The corresponding anchors were "not at all helpful" and "extremely helpful."

# 1 = Not at all 7 = To a great extent 25th (4.87) 50th (5.19) 100th (6.49) 0th (3.45) 75th (5.51) 6.18\* 98th Custom Cohort 5.47 North East 5.33 6.21 North West 6.58 Yorkshire and Humber

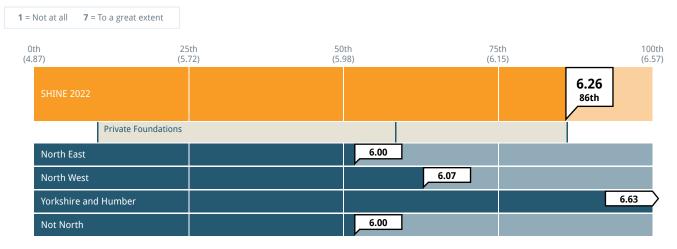
# To what extent was SHINE's selection process a helpful opportunity to strengthen the efforts funded by the grant?

As you developed your grant proposal, how much pressure did you feel to modify your organisation's priorities in order to create a grant proposal that was likely to receive funding?



Cohort: Custom Cohort Past results: on Subgroup: Region

## To what extent was SHINE's selection process an appropriate level of effort given the amount of funding received?



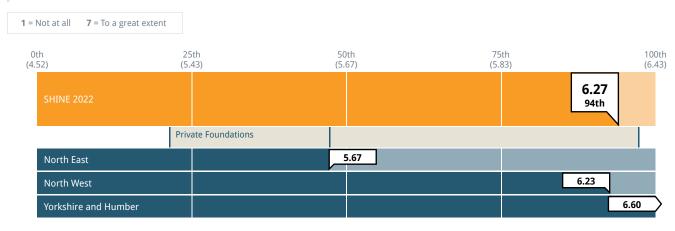
Cohort: Private Foundations Past results: on Subgroup: Region

## To what extent was SHINE clear and transparent about the selection process requirements and timelines?



Cohort: Private Foundations Past results: on Subgroup: Region

# To what extent was SHINE clear and transparent about the criteria SHINE uses to decide whether a proposal would be funded or declined?

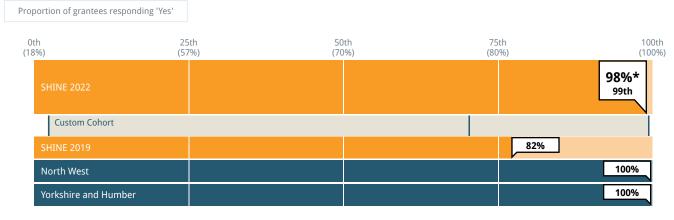


# **Reporting and Evaluation Process**

### **Definition of Reporting and Evaluation**

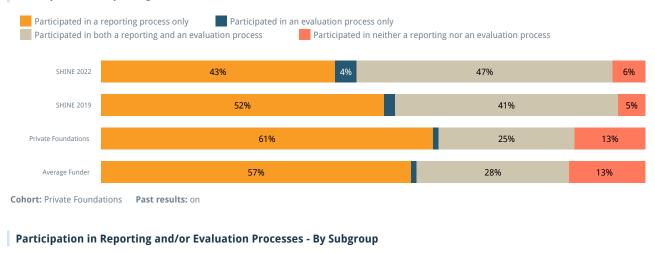
- "Reporting" SHINE's standard oversight, monitoring, and grant reporting.
- "Evaluation" formal activities beyond reporting undertaken by SHINE to assess or learn about a grant, a program, or SHINE's efforts.

At any point during the proposal or the grant period, did SHINE and your organisation exchange ideas regarding how your organisation would assess the results of the work funded by this grant?



Cohort: Custom Cohort Past results: on Subgroup: Region

#### Participation in Reporting and/or Evaluation Processes

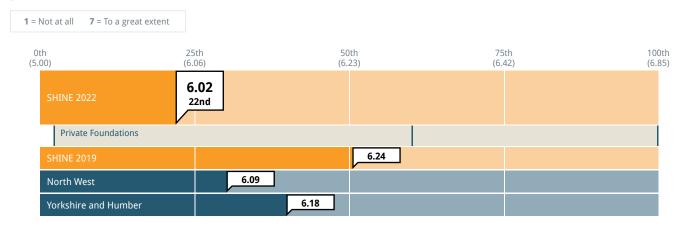


Participated in an evaluation process only Participated in a reporting process only Participated in both a reporting and an evaluation process Participated in neither a reporting nor an evaluation process 22% 56% North East 11% North West 57% 7% 36% Yorkshire and Humber 38% 52% 10% Subgroup: Region

# **Reporting Process**

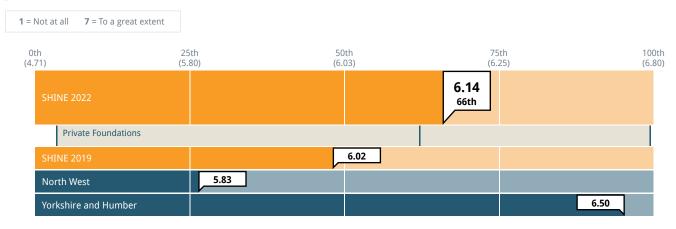
The following questions were only asked of grantees that indicated having participated in a reporting process. See the "Reporting and Evaluation Process" page for data on the proportion of grantees participating in this process.

#### To what extent was SHINE's reporting process straightforward?



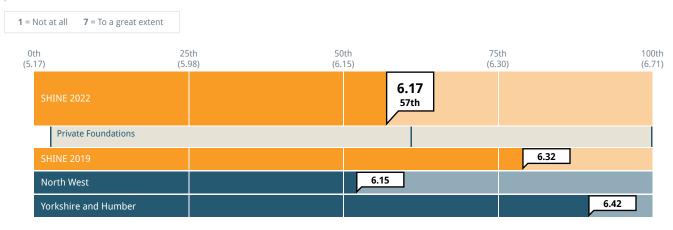
Cohort: Private Foundations Past results: on Subgroup: Region

#### To what extent was SHINE's reporting process adaptable, if necessary, to fit your circumstances?



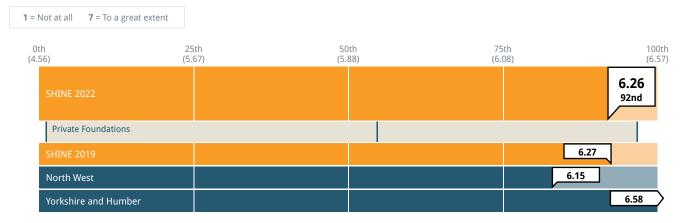
Cohort: Private Foundations Past results: on Subgroup: Region

To what extent was SHINE's reporting process relevant, with questions and measures pertinent to the work funded by this grant?



Cohort: Private Foundations Past results: on Subgroup: Region

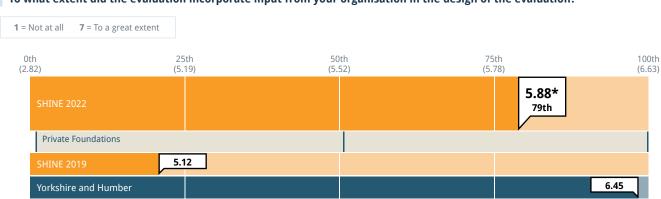
#### To what extent was SHINE's reporting process a helpful opportunity for you to reflect and learn?



Cohort: Private Foundations Past results: on Subgroup: Region

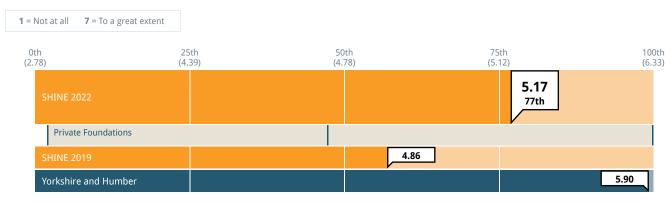
# **Evaluation Process**

The following questions were only asked of grantees that indicated having participated in an evaluation process. See the "Reporting and Evaluation Process" page for data on the proportion of grantees participating in this process.



### To what extent did the evaluation incorporate input from your organisation in the design of the evaluation?

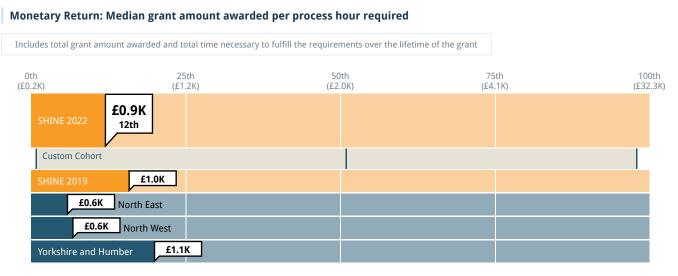
#### To what extent did the evaluation result in your organisation making changes to the work that was evaluated?



Cohort: Private Foundations Past results: on Subgroup: Region

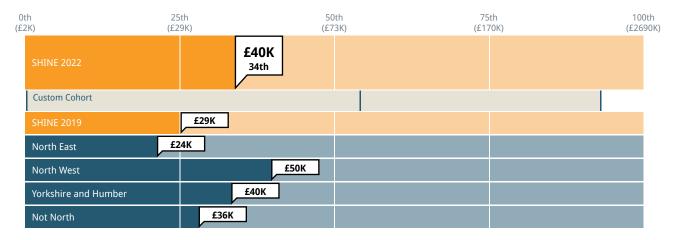
Cohort: Private Foundations Past results: on Subgroup: Region

### **Monetary Return and Time Spent on Processes**



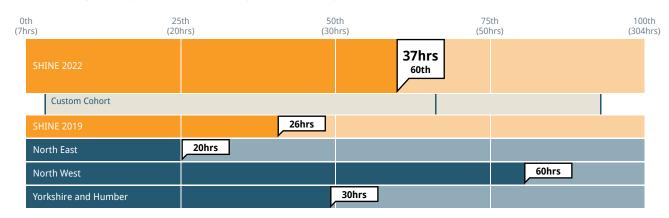
Cohort: Custom Cohort Past results: on Subgroup: Region

#### **Median Grant Size**



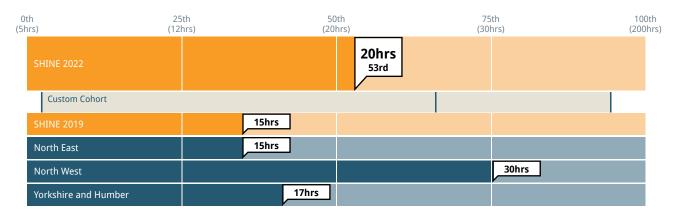
Cohort: Custom Cohort Past results: on Subgroup: Region

#### Median hours spent by grantees on funder requirements over grant lifetime



# **Time Spent on Selection Process**

### Median Hours Spent on Proposal and Selection Process



Selected Cohort: Custom Cohort				
Time Spent On Proposal And Selection Process	SHINE 2022	SHINE 2019	Average Funder	Custom Cohort
1 to 9 hours	15%	29%	24%	24%
10 to 19 hours	32%	23%	21%	19%
20 to 29 hours	21%	23%	17%	15%
30 to 39 hours	13%	7%	7%	10%
40 to 49 hours	4%	0%	11%	9%
50 to 99 hours	13%	14%	11%	12%
100 to 199 hours	0%	4%	6%	6%
200+ hours	2%	0%	3%	4%

Time Spent On Proposal And Selection Process (By Subgroup)	North East	North West	Yorkshire and Humber	Not North
1 to 9 hours	25%	8%	20%	N/A
10 to 19 hours	25%	31%	40%	N/A
20 to 29 hours	38%	8%	20%	N/A
30 to 39 hours	0%	15%	10%	N/A
40 to 49 hours	12%	0%	5%	N/A
50 to 99 hours	0%	31%	5%	N/A
100 to 199 hours	0%	0%	0%	N/A
200+ hours	0%	8%	0%	N/A

# Time Spent on Reporting and Evaluation Process



### Median Hours Spent on Monitoring, Reporting and Evaluation Process Per Year

ime Spent On Monitoring, Reporting, And valuation Process (Annualized)	SHINE 2022	SHINE 2019	Average Funder	Custom Cohort
1 to 9 hours	49%	71%	55%	59%
10 to 19 hours	24%	23%	19%	20%
20 to 29 hours	16%	0%	10%	9%
30 to 39 hours	7%	0%	4%	3%
40 to 49 hours	2%	0%	3%	2%
50 to 99 hours	2%	4%	5%	4%
100+ hours	0%	2%	4%	2%

Time Spent On Monitoring, Reporting, And Evaluation Process (Annualized) (By Subgroup)	North East	North West	Yorkshire and Humber	Not North
to 9 hours	N/A	38%	47%	N/A
I0 to 19 hours	N/A	15%	26%	N/A
20 to 29 hours	N/A	8%	26%	N/A
30 to 39 hours	N/A	23%	0%	N/A
40 to 49 hours	N/A	8%	0%	N/A
50 to 99 hours	N/A	8%	0%	N/A
100+ hours	N/A	0%	0%	N/A

# **Customized Questions**

SHINE's customized questions have been broken down into thematic subsections that can be found on the following pages.

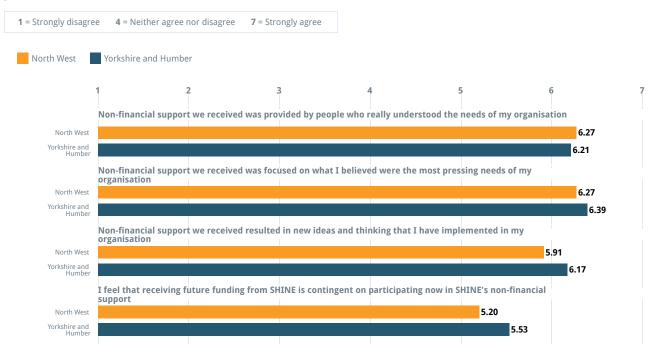
### **SHINE'S Non-Financial Support**

SHINE would like to understand better whether, and in what ways, support provided by SHINE beyond the grant (nonfinancial support) has been helpful to your organisation. Please indicate how strongly you agree with each of the following statements:

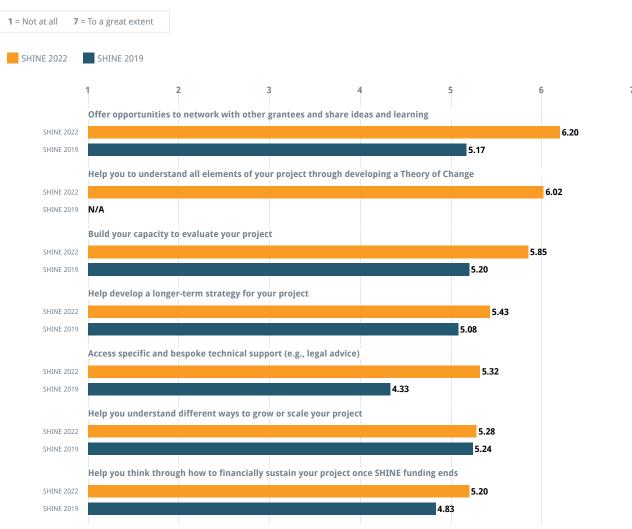


Cohort: None Past results: on

SHINE would like to understand better whether, and in what ways, support provided by SHINE beyond the grant (nonfinancial support) has been helpful to your organisation. Please indicate how strongly you agree with each of the following statements: - By Subgroup

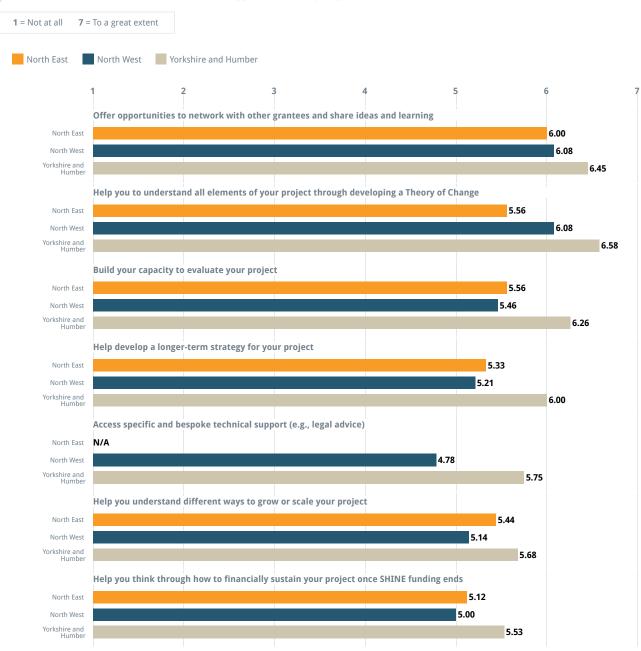


Subgroup: Region



To what extent did SHINE's non-financial support:

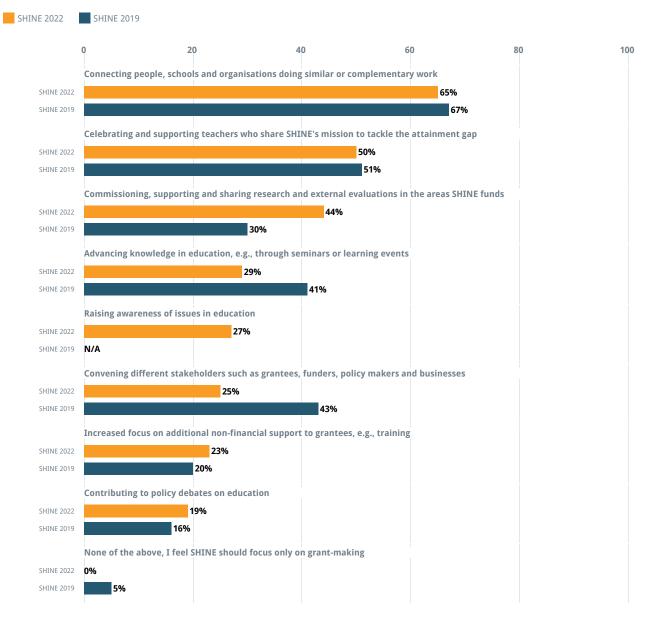
Cohort: None Past results: on



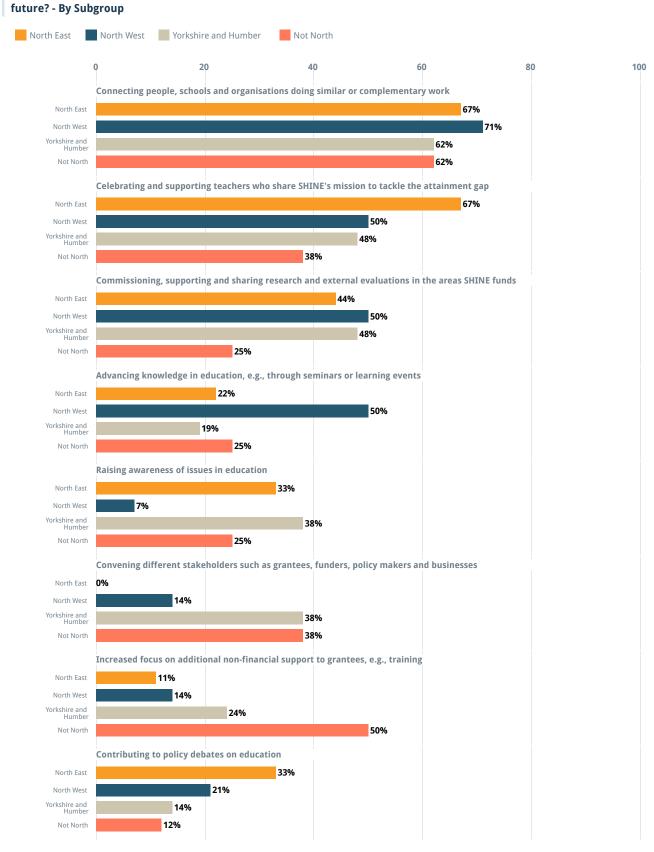
#### To what extent did SHINE's non-financial support: - By Subgroup

Subgroup: Region





Cohort: None Past results: on



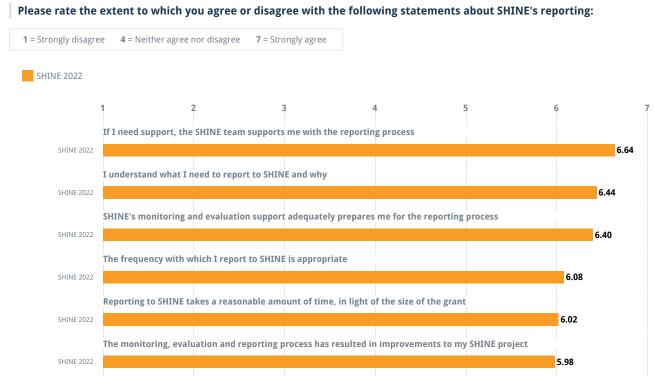
Thinking about the roles that SHINE plays beyond grant-making, which roles are most important for SHINE to play in the

Subgroup: Region

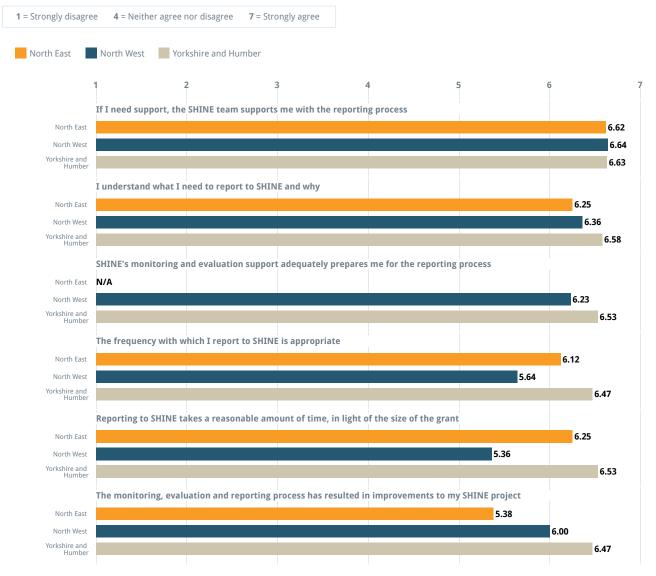
Thinking about the roles that SHINE plays beyond grant-making, which roles are most important for SHINE to play in the future? - By Subgroup (cont.)



# **Reporting Process and Scaling**

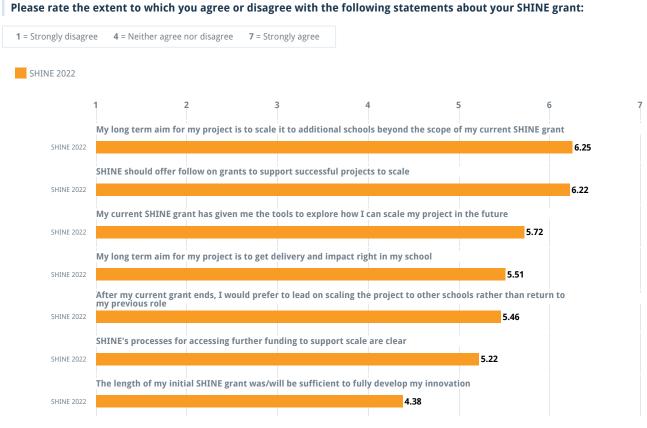


Cohort: None Past results: on

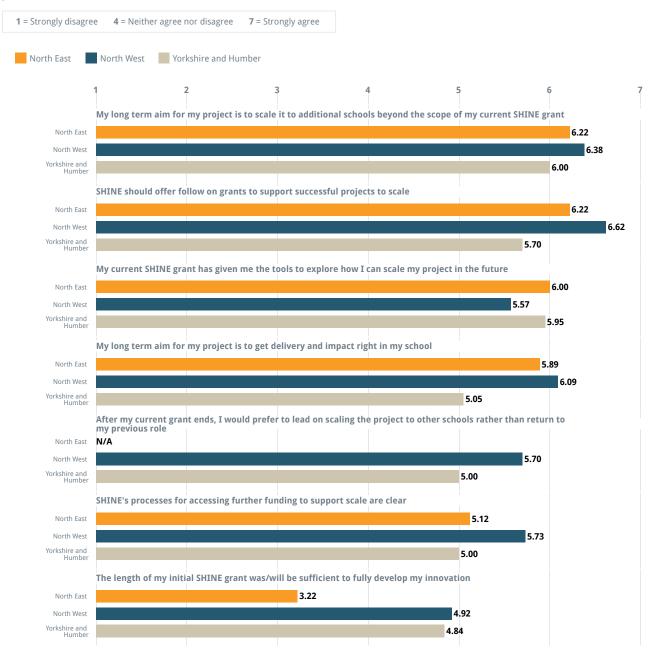


Please rate the extent to which you agree or disagree with the following statements about SHINE's reporting: - By Subgroup

Subgroup: Region



Cohort: None Past results: on



#### Please rate the extent to which you agree or disagree with the following statements about your SHINE grant: - By Subgroup

Subgroup: Region

# **Communication Preferences**

Please identify your interest in receiving or having received more, the same, or less of the following communications during your grant period:	Would like to receive more of these communications	Would like to receive the same amount of these communications	Would like to receive less of these communications	Would not at all be interested in receiving these communications
Phone or video calls with SHINE staff	12%	88%	0%	0%
In-person visits from SHINE staff to live project sites	25%	70%	5%	0%
Face to face meetings with SHINE staff	22%	72%	2%	2%
Virtual meetings with SHINE staff (e.g., video conferences or webinars)	10%	87%	3%	0%
Messaging through online communication tools like Slack or Flock	8%	58%	3%	32%
Resources shared on the SHINE Google Drive	22%	72%	5%	0%
Information shared on the SHINE website	13%	87%	0%	0%
In-person events hosted by SHINE	36%	59%	5%	0%
Social media posts (e.g., Facebook, Twitter, WhatsApp)	8%	87%	3%	3%

# **Grantees' Written Comments**

In SHINE's Grantee Perception Report survey, CEP asks four written questions:

- 1. "Please comment on the quality of SHINE's processes, interactions, and communications."
- 2. "Thinking beyond the grant you received, please comment on how SHINE influences your field, community, or organisation."
- 3. "What specific improvements would you suggest that would make SHINE a better funder?"
- 4. "Of the most critical issues facing education, are there others that you think SHINE should fund?"

To download the full set of grantee comments and suggestions, please refer to the "Attachments" dropdown menu at the top right of your report. Please note that some comments may be redacted or removed to protect the confidentiality of respondents.

#### **CEP's Qualitative Analysis**

CEP thoroughly reviews each comment submitted and conducts comprehensive qualitative analysis on two of these questions in the GPR.

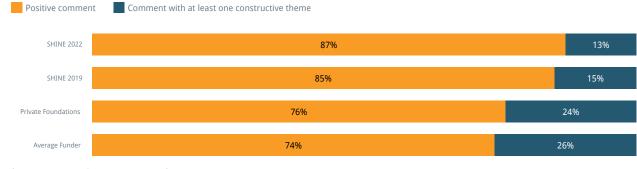
The following pages outline the results of CEP's analyses.

# **Quality of Processes, Interactions and Communications**

Grantees were asked to comment on the quality of SHINE's processes, interactions, and communications. Their comments were then categorized by the nature of their content, specifically whether the content is positive, neutral or constructive.

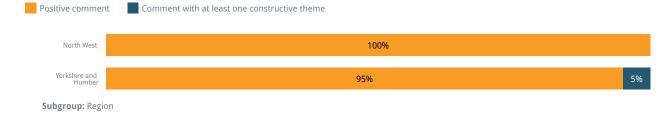
For a comment to be categorized as constructive, there must have been at least one constructive topic in its content.

### Positivity of Comments about the Quality of SHINE's Processes, Interactions, and Communications





#### Positivity of Comments about the Quality of SHINE's Processes, Interactions, and Communications - By Subgroup



# **Suggestion Themes**

Grantees were asked to provide any suggestions for how the Foundation could improve. The 52 grantees that responded to the survey provided 24 constructive suggestions. These suggestions were thematically categorized by CEP and grouped into the topics below.

# Proportion of Grantee Suggestions by Topic

Topic of Suggestion	Proportion
SHINE Processes	29%
Funder-Grantee Relationships	25%
Impact on Grantees and their Organisations	25%
Non-Monetary Support	17%
Other Comments	4%

### **Selected Suggestions**

Grantees were asked to provide any suggestions for how SHINE could improve. The 52 grantees that responded to the survey provided a total of 24 distinct suggestions. These suggestions were thematically categorized by CEP and grouped into the topics below.

#### SHINE Processes (29% N=7)

- Clearer Expectations for Reporting Guidelines (N = 3)
  - "Either a specific template or an agreeing a set of requirements for our reporting, with clear expectations for the timing of those reports, would be very
    much appreciated."
  - "Show examples of monitoring and evaluation forms at the beginning of a cycle of projects. It is much easier to work form modelled examples of completed forms."
  - "Much clearer... assessment...."
- Clearer Application Process Requirements and Timelines (N = 2)
  - "It might be a good idea to give applicants some things to remember to include in the budget process and average costs (i.e. staff release time for training)."
  - "Much clearer application... project requirements, with better resources to support applicants and reduce the amount of excess communications that can occur."
- Less Frequent Reporting Process (N = 2)
  - "Less frequent reporting. Annually/bi-annually would be better than termly."
  - "We would also welcome a review of the frequency of reporting for SHINE. Bi-monthly reporting is the most frequent reporting we are asked to complete by any of our funders."

#### Funder-Grantee Relationships (25% N=6)

- More Clearly Communicate about SHINE's Funding and Programmes (N = 3)
  - "I... wonder if there are ways of making these opportunities more obvious to all schools?"
  - "I was unaware of the other programs funded by SHINE other than the Let Teachers SHINE grant."
  - "Be better organised re sharing results/ success...."
- Visit Grantees' Organisations (N = 2)
  - "I would have hoped for a visit to a school to see what their funding has enabled...."
  - "The application process should include a visit so that organisations are able to articulate the problems that we are facing better."
- Continue Virtual Interactions (N = 1)
  - "Continue to offer virtual meetings this reduces travel time and meetings are just as helpful as in person."

#### Impact on Grantees and their Organisations (25% N=6)

- Adjustments to Funded Projects and Organisations (N = 3)
  - "My one concern is that only qualified teachers are accepted for the application process for this grant. This means that those that do not QTS, who may
    have innovative ideas that could make genuine change, would be exempt from applying."
  - "The Further Education sector lacks funding and low morale within teaching staff. Shine could have a huge influence and impact within this arena."
  - "Supporting projects that span multiple schools...."
- Support Grantees Upon their Project's End (N = 2)
  - "Perhaps a little more conversation around the end of a project in terms of picking out aspects to keep going."
  - $\circ$   $\;$  "Would be good to have a focus on sustainability post funding...."
- Greater Involvement of SHINE in Programme Development (N = 1)
  - "What would make it a better funder would be if it helped more with the programme/product development. Most importantly focussing on how the
    programmes/products could be realistically used by teachers/schools."

#### Non-Monetary Support (17% N=4)

- Facilitate Collaboration Between Grantees (N = 2)
  - "Would be good to [link] like minded projects."
  - "Having a mentor from a previous year winner be available for advice (especially if their project is similar in focus)."
- Greater Support for Grantees to Scale their Projects (N = 2)

- "Better networks between SHINE partner schools would enable successes in one area to be implemented in others."
   "One of SHINE's goals is about scaling projects. This is incredibly hard and it seems like there could be more support here.... But what is really needed is a real-life system to introduce SHINE projects to new schools who are open minded about trialling new projects."

#### Other Comments (4% N=1)

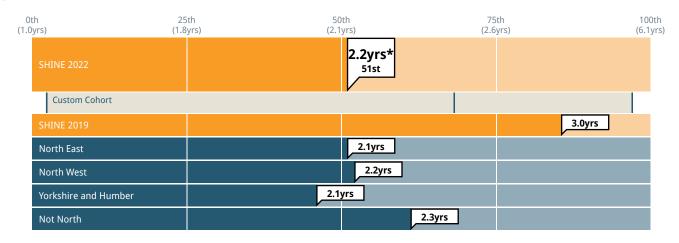
- Other (N = 1)
  - "....building a different level of support for different levels of funding, would help streamline what support is needed at what stage of funding."

# **Contextual Data**

Please note that all information below is based on self-reported data from grantees.

# **Grantmaking Characteristics**

### Average Grant Length



Selected Cohort: Custom Cohort				
Length of Grant Awarded	SHINE 2022	SHINE 2019	Median Funder	Custom Cohort
Average grant length	2.2 years	3 years	2.1 years	2.5 years

Length of Grant Awarded	SHINE 2022	SHINE 2019	Average Funder	Custom Cohort
) - 1.99 years	15%	27%	48%	35%
2 - 2.99 years	60%	24%	22%	19%
3 - 3.99 years	25%	26%	19%	35%
4 - 4.99 years	0%	3%	3%	4%
5 - 50 years	0%	19%	8%	7%

Proportion of Unrestricted Funding	SHINE 2022	SHINE 2019	Average Funder
No, this funding was not restricted to a specific use (i.e. general operating, core support)	2%	7%	26%
Yes, this funding was restricted to a specific use (e.g. supported a specific program, project, capital need, etc.)	98%	93%	74%

# Grantmaking Characteristics - By Subgroup

Selected Subgroup: Region				
Length of Grant Awarded (By Subgroup)	North East	North West	Yorkshire and Humber	Not North
Average grant length	2.1 years	2.2 years	2.1 years	2.3 years

Selected Subgroup: Region				
Length of Grant Awarded (By Subgroup)	North East	North West	Yorkshire and Humber	Not North
0 - 1.99 years	22%	21%	14%	0%
2 - 2.99 years	44%	50%	67%	75%
3 - 3.99 years	33%	29%	19%	25%
4 - 4.99 years	0%	0%	0%	0%
5 - 50 years	0%	0%	0%	0%

Proportion of Unrestricted Funding (By Subgroup)	North East	North West	Yorkshire and Humber	Not North
No, this funding was not restricted to a specific use i.e. general operating, core support)	11%	0%	0%	0%
/es, this funding was restricted to a specific use (e.g. supported a specific program, project, capital need, etc.)	89%	100%	100%	100%

### **Grant Size**

Selected Cohort: Custom Cohort					
Grant Amount Awarded	SHINE 2022	SHINE 2019	Median Funder	Custom Cohort	
Median grant size	£40K	£29.1K	£72.7K	£90K	

Selected Cohort: Custom Cohort					
Median Percent of Budget Funded by Grant (Annualized)	SHINE 2022	SHINE 2019	Median Funder	Custom Cohort	
Size of grant relative to size of grantee budget	8%	2%	4%	8%	

# Grant Size - By Subgroup

Selected Subgroup: Region					
Grant Amount Awarded (By Subgroup)	North East	North West	Yorkshire and Humber	Not North	
Median grant size	£24K	£50K	£39.6K	£35.7K	

Selected Subgroup: Region					
Aedian Percent of Budget Funded by Grant Annualized) (By Subgroup)	North East	North West	Yorkshire and Humber	Not North	
ize of grant relative to size of grantee budget	N/A	2%	10%	N/A	

# **Grantee Characteristics**

Selected Cohort: Custom Cohort					
Operating Budget of Grantee Organisation	SHINE 2022	SHINE 2019	Median Funder	Custom Cohort	
Median Budget	£0.5M	£0.9M	£1.1M	£0.5M	

### **Grantee Characteristics - By Subgroup**

Selected Subgroup: Region					
Operating Budget of Grantee Organisation (By Subgroup)	North East	North West	Yorkshire and Humber	Not North	
Median Budget	N/A	£1.7M	£0.3M	N/A	

# Funding Relationship

Selected Cohort: Custom Cohort					
Funding Status	SHINE 2022	SHINE 2019	Median Funder	Custom Cohort	
Percent of grantees currently receiving funding from SHINE	79%	56%	82%	79%	

Selected Cohort: Custom Cohort				
Pattern of Grantees' Funding Relationship with SHINE	SHINE 2022	SHINE 2019	Average Funder	Custom Cohort
First grant received from SHINE	83%	59%	29%	46%
Consistent funding in the past	10%	36%	53%	31%
Inconsistent funding in the past	8%	5%	18%	23%

# Funding Relationship - by Subgroup

Selected Subgroup: Region					
Funding Status (By Subgroup)	North East	North West	Yorkshire and Humber	Not North	
Percent of grantees currently receiving funding from SHINE	78%	93%	71%	75%	

Selected Subgroup: Region				
Pattern of Grantees' Funding Relationship with SHINE (By Subgroup)	North East	North West	Yorkshire and Humber	Not North
First grant received from SHINE	89%	93%	81%	62%
Consistent funding in the past	0%	7%	10%	25%
Inconsistent funding in the past	11%	0%	10%	12%
Inconsistent funding in the past	11%	0%	10%	12%

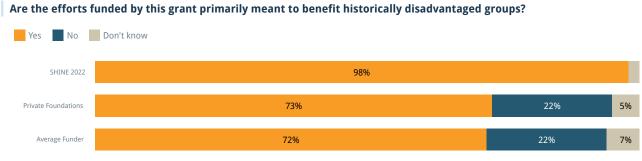
# **Funder Characteristics**

Selected Cohort: Custom Cohort					
Financial Information	SHINE 2022	SHINE 2019	Median Funder	Custom Cohort	
Total assets	£8.8M	£4.9M	£192.9M	£165.3M	
Total giving	£1.5M	£2.6M	£13.6M	£12.5M	

Selected Cohort: Custom Cohort					
Funder Staffing	SHINE 2022	SHINE 2019	Median Funder	Custom Cohort	
Total staff (FTEs)	8	5	17	20	
Percent of staff who are program staff	50%	50%	43%	33%	

Selected Cohort: None			
Grantmaking Processes	SHINE 2022	SHINE 2019	Median Funder
Proportion of grants that are invitation-only	15%	62%	59%
Proportion of grantmaking dollars that are invitation-only	55%	N/A	68%

### **Respondents and Communities Served**



Cohort: Private Foundations Past results: on

#### Are the efforts funded by this grant primarily meant to benefit historically disadvantaged groups? - By Subgroup

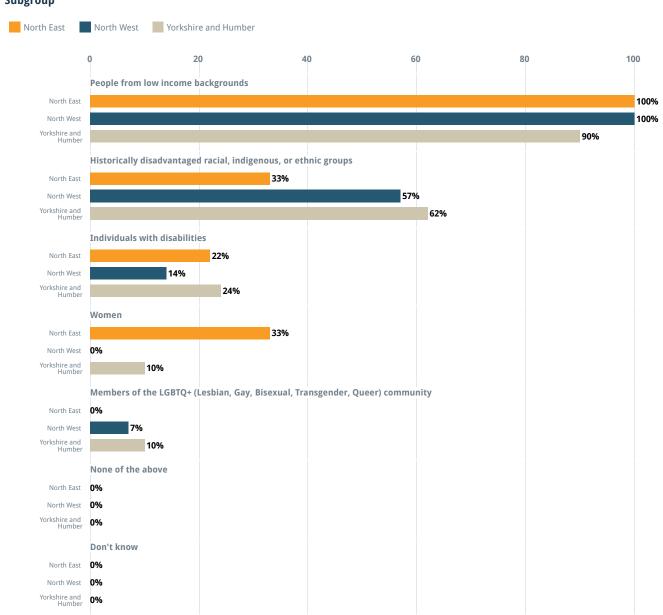


The following question is asked only of grantees who answered "yes" to the question "Are the efforts funded by this grant primarily meant to benefit historically disadvantaged groups?"

#### Specifically, are any of the following populations the primary intended people and/or communities served by this grant?

SHINE 2022 0 20 40 60 80 100 People from low income backgrounds SHINE 2022 94% Historically disadvantaged racial, indigenous, or ethnic groups SHINE 2022 49% Individuals with disabilities SHINE 2022 20% Women SHINE 2022 10% Members of the LGBTQ+ (Lesbian, Gay, Bisexual, Transgender, Queer) community SHINE 2022 6% None of the above SHINE 2022 2% Don't know SHINE 2022 0%

Cohort: None Past results: on



# Specifically, are any of the following populations the primary intended people and/or communities served by this grant? - By Subgroup

Subgroup: Region

# **Respondent Demographics**

Note: Survey questions about respondents' demographics were recently modified or added to match best practices, and depict comparative data from over 50 funders in the dataset.

Survey language and response options for questions about gender and LGBTQ+ identity are guided by best practices shared by Funders For LGBTQ Issues, HRC Foundation's Welcoming Schools, and the Williams Institute of the University of California – Los Angeles School of Law.

Survey respondents are asked to share their gender identities in a check-all-that-apply question. Each chart has the option of showing the average ratings of respondents who selected only "man," only "woman," multiple gender identities, "gender non-conforming or non-binary," "prefer to self-identify," and "prefer not to say" - as long as that response option had at least 10 respondents.

All answers on demographic identity are optional. International survey respondents were asked to opt-in to responding to questions on gender, disability, and transgender identity.

### **Differences in Ratings by Respondent Demographics**

It is CEP's standard practice to analyze responses for differences by the following demographics characteristics:

#### **Respondent Gender**

There are no consistent, significant differences in grantee ratings from those who identify exclusively as a man and those who identify exclusively as a woman.

#### **Transgender Identity**

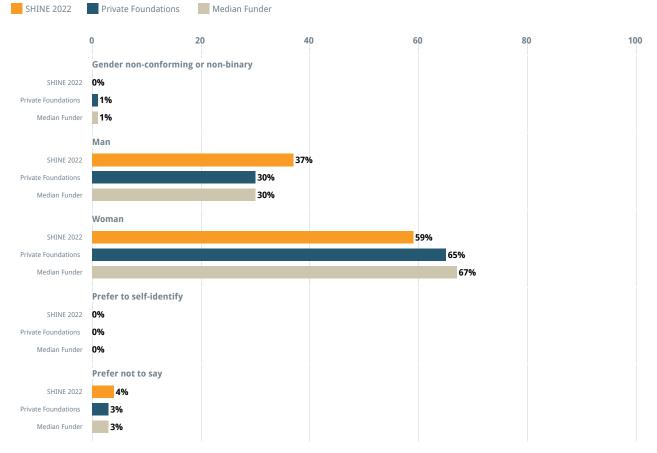
There are too few respondents to analyze grantee ratings by transgender identity.

#### LGBTQ+ Identity

There are too few respondents to analyze grantee ratings by LGBTQ+ identity.

#### **Disability Identity**

There are too few respondents to analyze grantee ratings by disability identity.



#### Please select the option that represents how you describe yourself:

Cohort: Private Foundations Past results: on

Selected Cohort: None		
Are you transgender?	SHINE 2022	Average Funder
Yes	0%	1%
No	100%	96%
Prefer not to say	0%	3%

Selected Cohort: None			
Do you identify as a member of the LGBTQ+ (Lesbian, Gay, Bisexual, Transgender, and Queer) community?	SHINE 2022	Average Funder	
Yes	9%	11%	
No	91%	84%	
Prefer not to say	0%	5%	

Selected Cohort: None		
Do you have a disability?	SHINE 2022	Average Funder
Yes	0%	5%
No	100%	90%
Prefer not to say	0%	5%

# **Respondent Position**

What is your po	sition?						
Teacher in middl	rincipal/Headteach e management (e.g ier or Teaching Assi	s., Head of Year, Head o	or Management/Tead f Department)		or Leadership Team ness Manager/Proje	ct Manager	
SHINE 2022	22%		30%		18%	14%	16%
Cohort: None Past	results: on						
What is your position? - By Subgroup         CEO/Executive Principal/Headteacher       Other Senior Management/Teacher in a Senior Leadership Team         Teacher in middle management (e.g., Head of Year, Head of Department)       Business Manager/Project Manager         Classroom Teacher or Teaching Assistant       Classroom Teacher or Teaching Assistant							
North East	11%		44%			33%	11%
North West	14%		50%		7%		29%
Yorkshire and Humber		30%	15%	10%	10%	3	5%
Subgroup: Regi	on						

# **Additional Survey Information**

On many questions in the grantee survey, grantees are allowed to select "don't know" or "not applicable" if they are not able to provide an alternative answer. In addition, some questions in the survey are only displayed to a select group of grantees for which that question is relevant based on a previous response.

As a result, there are some measures where only a subset of responses is included in the reported results. The table below shows the number of responses included on each of these measures. The total number of respondents to SHINE's grantee survey was 52.

Question Text	Number of Responses
Overall, how would you rate SHINE's impact on your field?	50
How well does SHINE understand the field in which you work?	49
To what extent has SHINE advanced the state of knowledge in your field?	45
To what extent has SHINE affected public policy in your field?	35
Overall, how would you rate SHINE's impact on your local community?	42
How well does SHINE understand the local community in which you work?	43
How well does SHINE understand the social, cultural, or socioeconomic factors that affect your work?	50
How well does SHINE understand your organisation's strategy and goals?	49
How consistent was the information provided by different communication resources, both personal and written, that you used to learn about SHINE?	51
How well do you understand the way in which the work funded by this grant fits into SHINE's broader efforts?	51
How often do/did you have contact with your primary contact during this grant?	52
Who most frequently initiated the contact you had with your primary contact during this grant?	49
Has your main contact at SHINE changed in the past six months?	49
Did you submit a proposal to SHINE for this grant?	52
As you developed your grant proposal, how much pressure did you feel to modify your organisation's priorities in order to create a grant proposal that was likely to receive funding?	52
To what extent was SHINE's selection process a helpful opportunity to strengthen the efforts funded by the grant?	49
To what extent was SHINE's selection process an appropriate level of effort given the amount of funding received?	50
To what extent was SHINE clear and transparent about the selection process requirements and timelines?	49
To what extent was SHINE clear and transparent about the criteria SHINE uses to decide whether an selection would be funded or declined?	49
At any point during this grant, including the selection process, did Foundation staff visit your offices or programmes?	52
Are you currently receiving funding from SHINE?	52
Which of the following best describes the pattern of your organisation's funding relationship with SHINE?	52
How well does SHINE understand the needs of the people and communities that you serve?	49
To what extent do SHINE's funding priorities reflect a deep understanding of the needs of the people and communities that you serve?	49
Have you participated in a reporting or evaluation process?	51
To what extent was SHINE's reporting process adaptable, if necessary, to fit your circumstances?	44
To what extent was SHINE's reporting process a helpful opportunity for you to reflect and learn?	46
To what extent was SHINE's reporting process relevant, with questions and measures pertinent to the work funded by this grant?	46
To what extent was SHINE's reporting process straightforward?	41
To what extent did the evaluation result in you making changes to the work that was evaluated?	24
To what extent did the evaluation incorporate your input in the design of the evaluation?	25
Did you receive any non-monetary support from SHINE during this grant period?	46
How would you describe the benefit - to your organisation or work - of any non-monetary support that you received?	31

Question Text	Number of Responses
To what extent did SHINE exhibit the following during this grant: Trust in your organisation's staff	52
To what extent did SHINE exhibit the following during this grant: Candor about SHINE's perspectives on your work	52
To what extent did SHINE exhibit the following during this grant: Respectful interaction	52
To what extent did SHINE exhibit the following during this grant: Compassion for those affected by your work	52
Was the funding you received restricted to a specific use?	52
Please rate the extent to which you agree or disagree with the following statements about diversity, equity, and inclusion:	
SHINE has clearly communicated what diversity, equity, and inclusion means for its work	48
Overall, SHINE demonstrates an explicit commitment to diversity, equity, and inclusion in its work	48
Overall, most staff I have interacted with at SHINE embody a strong commitment to diversity, equity, and inclusion	49
I believe that SHINE is committed to combatting racism	38
Are the efforts funded by this grant primarily meant to benefit historically disadvantaged groups?	52
Primary Intended People and/or Communities	
Are the efforts funded by this grant primarily meant to benefit historically disadvantaged groups?	52
Specifically, are any of the following the primary intended people and/or communities served by the efforts funded by this grant?	51
Custom Questions	
Please indicate how strongly you agree with each of the following statements:	
Non-financial support we received was provided by people who really understood the needs of my organisation	43
Non-financial support we received was focused on what I believed were the most pressing needs of my organisation	41
Non-financial support we received resulted in new ideas and thinking that I have implemented in my organisation	42
I feel that receiving future funding from SHINE is contingent on participating now in SHINE's non-financial support	40
To what extent did SHINE's non-financial support:	
Offer opportunities to network with other grantees and share ideas and learning	49
Help you to understand all elements of your project through developing a Theory of Change	44
Help you think through how to financially sustain your project once SHINE funding ends	45
Build your capacity to evaluate your project	46
Help you understand different ways to grow or scale your project	46
Help develop a longer-term strategy for your project	47
Access specific and bespoke technical support (e.g., legal advice)	37
Please rate the extent to which you agree or disagree with the following statements about SHINE's reporting:	
The frequency with which I report to SHINE is appropriate	48
Reporting to SHINE takes a reasonable amount of time, in light of the size of the grant	47
If I need support, the SHINE team supports me with the reporting process	47
SHINE's monitoring and evaluation support adequately prepares me for the reporting process	45
I understand what I need to report to SHINE and why	48
The monitoring, evaluation and reporting process has resulted in improvements to my SHINE project	45
Please rate the extent to which you agree or disagree with the following statements about your SHINE grant:	
After my current grant ends, I would prefer to lead on scaling the project to other schools rather than return to my previous role	41
My current SHINE grant has given me the tools to explore how I can scale my project in the future	47
My long term aim for my project is to get delivery and impact right in my school	43
My long term aim for my project is to scale it to additional schools beyond the scope of my current SHINE grant	48

Question Text	Number of Responses
SHINE should offer follow on grants to support successful projects to scale	49
SHINE's processes for accessing further funding to support scale are clear	45
The length of my initial SHINE grant was/will be sufficient to fully develop my innovation	47

# **About CEP and Contact Information**

#### **Mission:**

CEP provides data, feedback, programmes, and insights to help individual and institutional donors improve their effectiveness. We do this work because we believe effective donors, working collaboratively and thoughtfully, can profoundly contribute to creating a better and more just world.

#### Vision:

We seek a world in which pressing social needs are more effectively addressed.

We believe improved performance of philanthropic funders can have a profoundly positive impact on nonprofit organisations and the people and communities they serve.

Although our work is about measuring results, providing useful data, and improving performance, our ultimate goal is improving lives. We believe this can only be achieved through a powerful combination of dispassionate analysis and passionate commitment to creating a better society.

#### About the GPR

Since 2003, the Grantee Perception Report® (GPR) has provided funders with comparative, candid feedback based on grantee perceptions. The GPR is the only grantee survey process that provides comparative data, and is based on extensive research and analysis. Hundreds of funders of all types and sizes have commissioned the GPR, and tens of thousands of grantees have provided their perspectives to help funders improve their work. CEP has surveyed grantees in more than 150 countries and in 8 different languages.

The GPR's quantitative and qualitative data helps foundation leaders evaluate and understand their grantees' perceptions of their effectiveness, and how that compares to their philanthropic peers.

#### **Contact Information**

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